

## HEADLINE

AudioMicro Upgrades Music Licensing Platform; Teams with SlideRocket

## SUMMARY

AudioMicro upgrades its music licensing platform with a cleaner, smarter interface, and improved search tools; brings stock music and sound effects to the SlideRocket marketplace

## BODY

Los Angeles, CA – June 24, 2009

AudioMicro.com, the web's largest micro [stock music](#) and [sound effects](#) licensing destination, has launched a new version of its website, targeted at purchasers of [royalty free music](#) and sound effects. New visitors to AudioMicro.com will find a completely revamped user interface and design, making it a rich and simple destination for discovering and licensing stock audio.

Visitors to the new AudioMicro homepage experience improved utility and design, including:

- **Advanced Browse and Search Capabilities** - features to help you locate the perfect cue or effect for your projects
- **Embeddable Tracks** - embed tracks on external sites including websites, blogs, MySpace, Facebook, etc - simply copy and paste the embed code, it's that easy
- **Customizable Favorites Lists** – create multiple favorites collections to preview your favorite tracks on the fly, before you buy
- **Invite Friends, Earn Rewards**- connect with your address book and invite friends. Users receive 2 free download credits (an \$8.99 value) for every 100 friends invited, up to a maximum of 500
- **API Integration** – the AudioMicro API allows approved partner platforms to create highly customizable applications utilizing the AudioMicro library
- Brand new content and features to be announced over the coming months

In addition to the newly redesigned website, AudioMicro has teamed with [SlideRocket](#) and added its extensive library of stock music and royalty [free sound effects](#) to the SlideRocket marketplace. Utilizing AudioMicro's new API, SlideRocket users can now license tracks from the AudioMicro archive and incorporate them directly into their SlideRocket presentations.

"SlideRocket's beautiful design and powerful communication capabilities made a natural fit for the AudioMicro music and sound effects library", said Ryan Born, founder and CEO of AudioMicro. "At least 50% of the entertainment value of visual media comes from the audio. With over 125,000 tracks to choose from, SlideRocket users are now able to create more compelling, attention grabbing presentations, utilizing AudioMicro music and effects to engage their audience."

Last month, AudioMicro announced the availability of its second iPhone app, AudioMicro Lite. AudioMicro Lite includes over 50 professional-quality royalty free sound effects as well as a "Sneak Attack" feature, which sets the iPhone to play a specified sound effect when the device is

moved by an unsuspecting person. For 99 cents, users can upgrade to the full AudioMicro app, which includes over 500 professional sound effects.

#### About AudioMicro

AudioMicro is the largest collection of user-generated micro stock music and sound effects. The platform offers advertisers, music supervisors, creative directors, webmasters, filmmakers, and "YouTubers" an affordable, quality solution for securing synch music for use in creative audio-visual projects. With content purchased from AudioMicro for as little as \$1 per minute, a movie or webisode can be scored at a fraction of the cost of a traditional production library. The AudioMicro collection is an ever-expanding archive of pre-cleared tracks from publishers, composers, independent bands, and sound designers worldwide.

#### About SlideRocket

SlideRocket is a revolutionary new approach to presentations. It's the only presentation software that allows users to create stunning presentations, manage them intelligently, share them securely and then measure the results. SlideRocket also includes an online marketplace where users can find all the content and services needed to make presentations great. SlideRocket goes beyond traditional presentation tools by harnessing the power of the Internet and making everything available to you in an integrated and intuitive online interface. SlideRocket is provided in a software-as-a-service model in a variety of price points starting at free.

#### **Media Contact:**

AudioMicro, Inc.  
(800) 804-2171  
AudioMicro(at)AudioMicro.com

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keywords: royalty free music, free sound effects, stock music, production music, production elements, sound effects, music cues, wav sounds, sound clips, sound fx, music for YouTube, background music, open source, crowd source, free Halloween sound effects, YouTube music, SlideRocket, slide rocket, slide show music, slide show presentations, slide show software, micro stock music