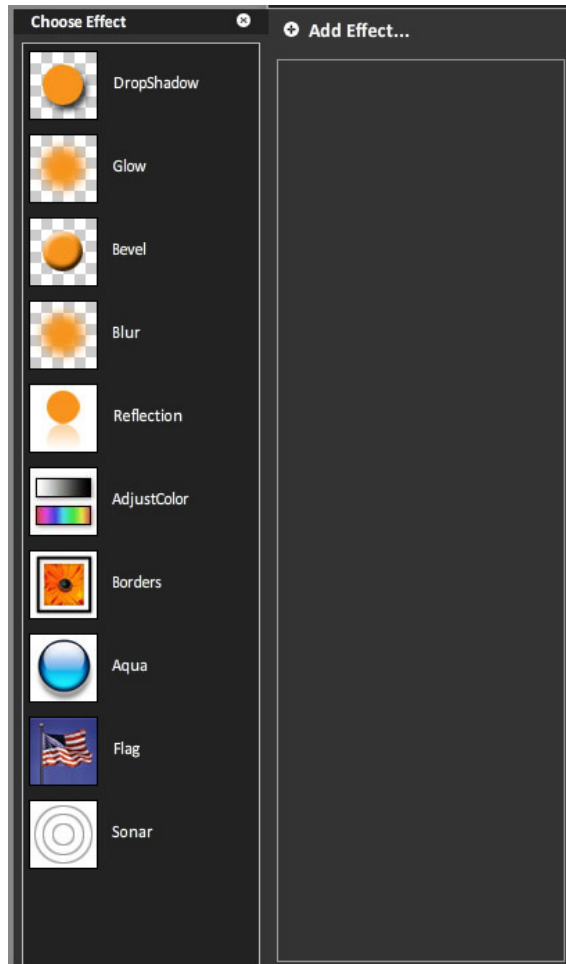


Special Effects

SlideRocket users can add special **Effects** to enhance an element on a slide; Give a flat image the ability to pop, text the ability to glow or produce several other customizable effects.

Effects




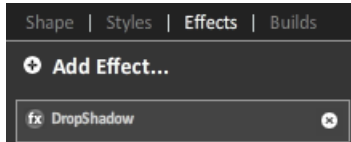
Adding an Effect

1. Click on an element on the slide canvas
2. Click on the **Effects** tab in the **Element Panel**
3. Click on **Add Effect...**
4. Select the effect

ADVANCED NOTE: Multiple effects can be added to the same element. It is recommended to not add more than two effects or it will severely impact performance. Not all effects can be used on all element types.

Removing an Effect

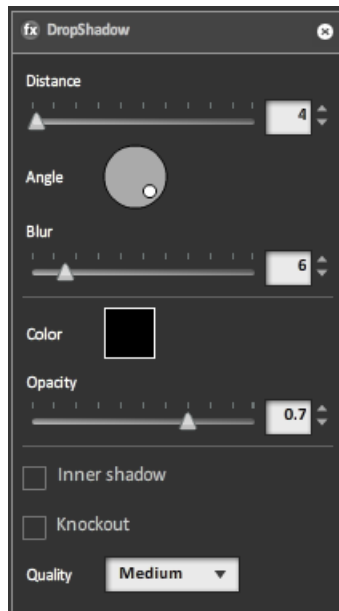
1. Click on an element on the slide canvas
2. Click on the **Effects** tab in the **Element Panel**
3. Click on the **Delete** button 



Customizing an Effect

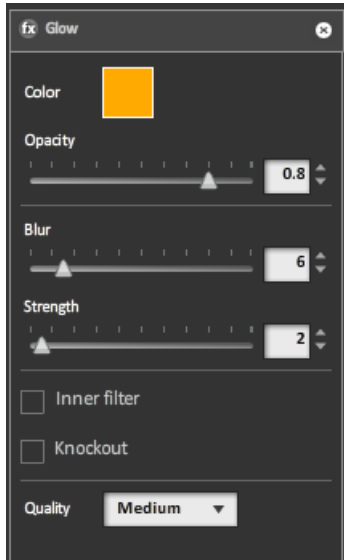
Most **Effects** have specific options to customize appearance.

DropShadow



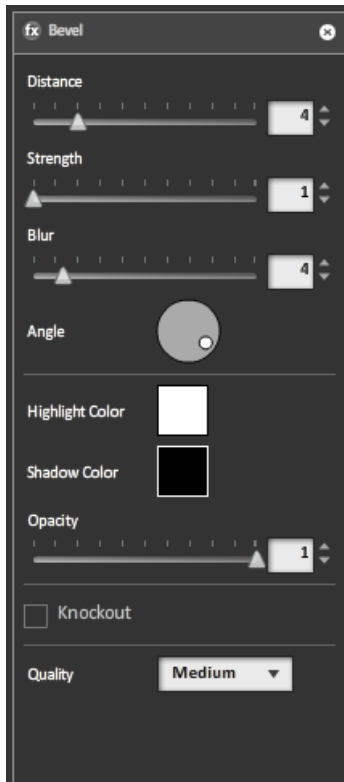
- **Distance:** The offset distance for the shadow in pixels
- **Angle:** The direction from the element the effect appears
- **Blur:** The quality of the effect
- **Color:** Opens the color picker to select the shade the effect appears
- **Opacity:** Sets how transparent the effect appears
- **Inner shadow:** Check box turns on effect inside of the element
- **Knockout:** Check box makes the object's fill transparent and reveals the background color, leaving the outline for the effect
- **Quality:** Sets the amount of the effect by three setting options
 - **Low**
 - **Medium**
 - **High**

Glow



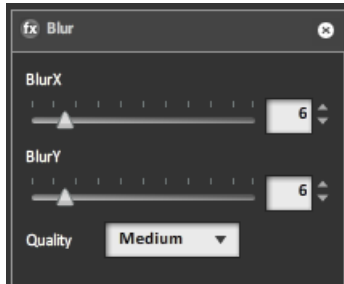
- **Color:** Opens the color picker to select the shade the effect appears
- **Opacity:** Sets how transparent the effect appears
- **Blur:** The quality of the effect
- **Strength:** Sets how much of the effect appears
- **Inner filter:** Check box turns on effect inside of the element
- **Knockout:** Check box makes the object's fill transparent and reveals the background color, leaving the outline for the effect
- **Quality:** Sets the amount of the effect by three setting options
 - **Low**
 - **Medium**
 - **High**

Bevel



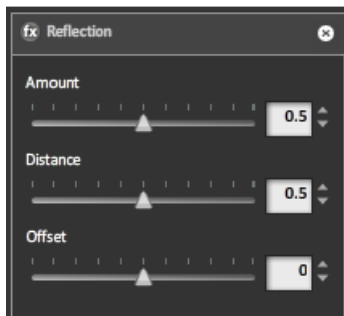
- **Distance:** The offset distance for the shadow in pixels
- **Strength:** Sets how much of the effect appears
- **Blur:** The quality of the effect
- **Angle:** The direction from the element the effect appears
- **Highlight Color:** Opens the color picker to select the shade the highlight appears
- **Shadow Color:** Opens the color picker to select the shade the shadow appears
- **Opacity:** Sets how transparent the effect appears
- **Knockout:** Check box makes the object's fill transparent and reveals the background color, leaving the outline for the effect
- **Quality:** Sets the amount of the effect by three setting options
 - **Low**
 - **Medium**
 - **High**

Blur



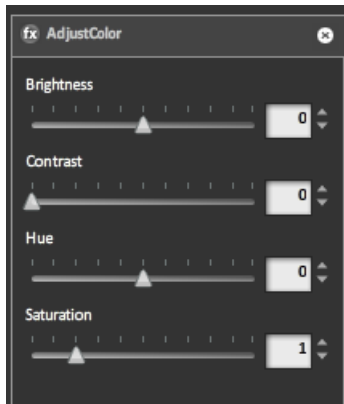
- **BlurX:** The amount of horizontal blur
- **BlurY:** The amount of vertical blur
- **Quality:** Sets the amount of the effect by three setting options
 - Low
 - Medium
 - High

Reflection



- **Amount:** How strong the effect appears
- **Distance:** How far the effect is displayed
- **Offset:** How close the effect is to the element

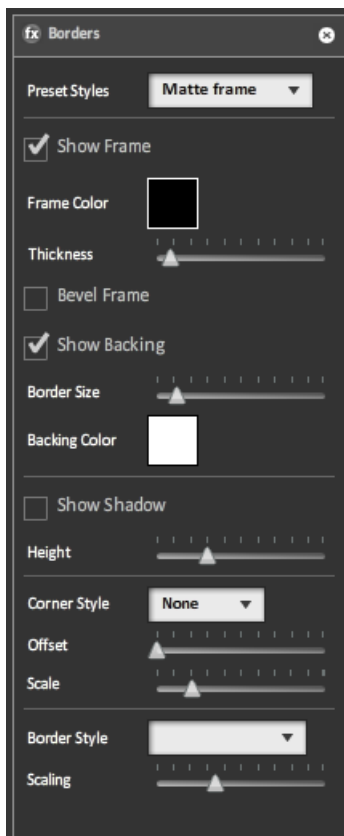
AdjustColor



- **Brightness:** Lightens the element
- **Contrast:** Increases the sharpness of the image
- **Hue:** Sets the color tones
- **Saturation:** Sets how much color is applied

ADVANCED NOTE: Setting the **Saturation** to 0 changes images to black and white.

Borders



- **Preset Styles:**
 - **Matte Frame:** Creates a traditional style frame around element
 - **Taped:** Adds a mat behind the element and four pieces of tape in the corner
 - **Polaroid:** Adds a Polaroid-style frame
 - **Torn Edges:** Adds ripped edges
 - **Custom:** Allows the mix of the above effects to create a unique border
- **Show Frame:** Check box turns on frame outside of effect
 - **Frame Color:** Opens color picker to select the shade of the frame
 - **Thickness:** Determines how thick the frame is displayed
 - **Bevel Frame:** Check box adds bevel effect to frame
 - **Show Backing:** Check box displays a mat behind the element that is slightly larger than the element
 - **Border Size:** Opens color picker to select the size of the mat's border
 - **Backing Color:** Opens color picker to select the shade of the mat
- **Show Shadow:** Check box displays a shadow under the frame
 - **Height:** Sets how far the shadow appears under the frame
- **Corner Style:** Sets if there are **Tape**, **Frame** or **Pin** effects in the corners of the frame
 - **Offset:** How close to the center the **Corner Styles** appear
 - **Scale:** How large the **Corner Styles** appear
- **Border Style:** Sets a border around the image in either **Torn**, **Distress**, **Polaroid** or **Ektachrome**
 - **Scaling:** How large and to the center the **Border Style** appears

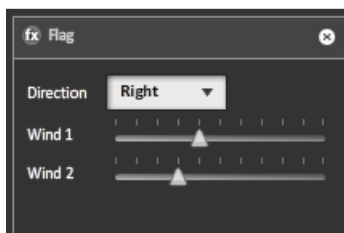
Aqua



There are no customizations for the **Aqua** effect

ADVANCED NOTE: The **Aqua** feature cannot be used with charts.

Flag

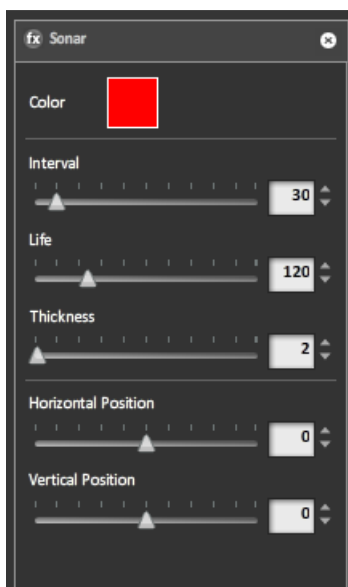


- **Direction:** Sets the direction the wind blows the flag

- Center
- Right
- Left
- Up
- Down
- **Wind 1:** Sets the speed of the first wind
- **Wind 2:** Sets the speed of the second wind

ADVANCED NOTE: The **Flag** feature cannot be used with charts.

Sonar



- **Color:** Opens the color picker to select the shade the effect appears
- **Interval:** How close or far the rings appear to each other
- **Life:** How far the rings appear on the slide
- **Thickness:** Determines how thick the ring is displayed
- **Horizontal Position:** Moves **Sonar** center side-to-side
- **Vertical Position:** Moves **Sonar** center up and down

ADVANCED NOTE: Effects do not wait for builds before they start playing. If the **Sonar Effect** is added to an element, the rings will appear before the element animates onto the slide.